

The four main stages of production

Program production consists of four main stages:

1. Pre-production :

- a. research
- b. scriptwriting and storyboard
- c. Project planning
- d. Briefing performers
- e. securing locations, acquiring permissions
- f. Production and agreement of project timeline and deliverables*

2. The Shoot

3. Post-production :

- a. assembly of footage
- b. animations and motion graphics
- c. music
- d. recording of voice-over
- e. titles and graphics
- f. rough edit
- g. final edit

4. Duplication and delivery :

- a. Output to chosen media format
- b. cover design (where required)
- c. packaging (where required)
- d. distribution

We will schedule the stages of production with you and will require your approval at key stages providing you with the opportunity to suggest small changes.

*All parties commitment to adhering to the Timeline is critical to achieving the delivery deadline. Production resources are booked as per the agreed timeline, any delay in the deliverables section of the timeline will mean production resources must be re scheduled causing inevitable delays.